

Frontline Oncology Launches *The Gastric Cancer Journal™ - Official Journal of No Stomach For Cancer*

~ Premier issue, June 2017 ~

Parsippany – March 7, 2017 – Frontline Oncology, a division of Frontline Medical Communications (FMC), is pleased to announce the launch of a specialized oncology journal. This essential resource is being developed in collaboration with a leading patient advocacy group, No Stomach For Cancer (NSFC).

As part of Frontline Oncology's initiative – *Closing the Loop on the Cancer Care Conversation™* – FMC introduces this high-quality, clinical and educational journal, focused on gastric cancers, to keep physicians completely informed in their diagnosis and treatment efforts. The journal will be published quarterly, premiering in June, followed by September and December, 2017.

The Gastric Cancer Journal™ - Official Journal of No Stomach For Cancer, is accessible online at www.gastriccancerjournal.org and the NSFC website at www.nostomachforcancer.org.



Frank Iorio, Managing Director at Frontline Oncology, announced the launch and said, “We look forward to expanding our communication programs to engage all stakeholders involved in the screening, early detection, and care of patients with gastric cancers, and to supporting the mission of No Stomach For Cancer.

As a leader in medical publishing, FMC offers extensive marketing options designed to meet our clients' specific goals and objectives. For opportunities, contact Frank Iorio at forio@frontlinemedcom.com or 973.206.8990.

About *The Gastric Cancer Journal™*

The Gastric Cancer Journal™ - Official Journal of No Stomach for Cancer (NSFC), www.nostomachforcancer.org, a leading gastric cancer patient advocacy organization, is a conduit to inform and educate physicians and allied healthcare professionals (HCPs) on the latest research, prevention, diagnosis and treatments for gastric cancer and hereditary forms of gastric cancer. Published quarterly by Frontline Oncology, *The Gastric Cancer Journal™*, (www.gastriccancerjournal.org) addresses the needs of clinical oncologists and other HCPs involved in gastric cancers by providing professional resources covering the most current medical news and educational content on these cancer types. The journal supports NSFC's activities focused on awareness, education, clinical trials, throughout the U.S. and abroad, bringing together members of the medical and scientific community and genetic counselors, to support screening and early detection, as part of the continuum of care.

About Frontline Oncology

Frontline Oncology develops and produces communications that deliver high-quality medical news and clinical diagnostic and therapeutic information for oncologists, hematologists, and other health care professionals involved in evaluating and treating patients with cancer and blood related conditions. Print and digital brands include the Frontline oncology portal **OncologyPractice.com™** ; *The Sarcoma Journal – Official Journal of the Sarcoma Foundation of America*, in partnership with the Sarcoma Foundation of America ; *Journal of Community & Supportive Oncology*, a peer-reviewed on-line journal that features Original Research and Review articles, Case

Reports, and How We Do It essays in clinical oncology and supportive care ; **Hematology News**[®], presenting the latest news, views and commentary on blood diseases and disorders; and, in partnership with **Hematology Times**[™], the online resource offering scientific research on hematologic conditions including KOL commentary, articles, and CME.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With the launch of **MDedge**[™], our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, and other HCPs through more than 30 media brands serving 22 distinct markets. Print reach surpasses 800,000 and extends digitally with newsletters, interactive Web sites, mobile apps and digital editions. FMC delivers indexed and clinical review articles and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies and medical associations. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com).

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Contact: Frank Iorio, Managing Director, Frontline Oncology, 973.206.8990, fiorio@frontlinemedcom.com

Corporate office: 7 Century Drive, Suite 302 | Parsippany, NJ 07054-4609 | Main: 973.206.3434 | Fax: 973.206.9378
www.frontlinemedcom.com | www.frontlinerates.com | General Email: sales@frontlinemedcom.com