



WEAR JEANS FOR THE NO STOMACH FOR CANCER® AWARENESS CAMPAIGN

Stomach cancer is the fifth most common cancer, and the third leading cause of cancer death worldwide. Support No Stomach For Cancer's efforts to raise awareness about stomach cancer by holding a **Jeans Day** event at your workplace or organization.

It's easy! Wear Jeans. Donate \$5.

Designate a day for members of your organization to wear jeans and donate \$5 or more to No Stomach For Cancer.* All donations further No Stomach For Cancer's mission of supporting research, facilitating education and empowering those affected by stomach cancer.



Why jeans? Because of *genes*.

Genes play a role in cancer risks. HDGC is a cancer syndrome associated with a gene called CDH1. Stomach removal is the best strategy to prevent stomach cancer in people who test positive for the CDH1 gene mutation.



Know your risks.

- Age – 55 and older
- Gender – Men are at greater risk
- Blood type – Type A blood
- Diets high in smoked, salted and pickled foods
- Tobacco use
- Helicobacter Pylori bacterial infection
- Race – Stomach cancer is more common in Asians, Pacific Islanders, Hispanics, and African Americans than in non-Hispanic Caucasian Americans
- Family history of stomach cancer

Know your family history.

Families affected by Hereditary Diffuse Gastric Cancer (HDGC)...

- Have a >80% risk of developing stomach cancer
- Have a 42% risk of developing lobular breast cancer
- Have an increased risk of developing colon cancer

Get Involved!

- Visit www.NoStomachForCancer.org
- Share what you learn with friends and family.
- Ask your health care providers if they know about hereditary stomach cancer risks.
- Donate to support stomach cancer research and education.

